

WHAT IS CLAIMED IS:

1. An apparatus comprising:

an image sensing sensor for converting an optical image into an image signal;

5 a viewfinder for displaying the image signal obtained by said image sensing sensor; and

a correction device for correcting brightness of said viewfinder in accordance with a difference between a luminance level of the image signal obtained by said image sensing sensor, and a target luminance level.

10 2. The apparatus according to claim 1, wherein said correction device obtains the luminance level of the image signal obtained by said image sensing sensor by a first method, and obtains the target luminance level by a second method different from the first method.

15 3. The apparatus according to claim 2, wherein the first method is a method of obtaining an average luminance of the image signal obtained by said image sensing sensor.

20 4. The apparatus according to claim 2, wherein the first method is a method of obtaining a central luminance of the image signal obtained by said image sensing sensor.

25 5. The apparatus according to claim 2, wherein the second method is a method of obtaining the target

luminance level in accordance with an exposure correction value.

6. The apparatus according to claim 2, wherein the second method is a method of obtaining the target  
5 luminance level in accordance with evaluative photometry results obtained by divisionally evaluating the luminance level of the image signal obtained by said image sensing sensor in correspondence with a plurality of positions on an image sensing surface of  
10 said image sensing sensor.

7. The apparatus according to claim 1, further comprising:

an exposure control device for sensing an image under the exposure control corresponding to the target  
15 luminance level.

8. The apparatus according to claim 7, wherein said exposure control device makes the exposure control in correspondence with the luminance level of the image signal obtained by said image sensing sensor.

9. The apparatus according to claim 1, wherein said correction device corrects the brightness of said  
20 viewfinder by brightness corresponding to the difference between the luminance level of the image signal obtained by said image sensing sensor, and the  
25 target luminance level.

10. The apparatus according to claim 1, wherein said correction device corrects the brightness of said viewfinder when the difference between the luminance level of the image signal obtained by said image sensing sensor, and the target luminance level is larger than a predetermined value.

11. The apparatus according to claim 10, wherein said correction device comprises an exposure control device for making exposure control in correspondence with the luminance level of the image signal obtained by said image sensing sensor when the difference between the luminance level of the image signal obtained by said image sensing sensor, and the target luminance level is larger than the predetermined value.

12. The apparatus according to claim 1, wherein said correction device does not correct the brightness of said viewfinder when the difference between the luminance level of the image signal obtained by said image sensing sensor, and the target luminance level is smaller than a predetermined value.

13. The apparatus according to claim 12, wherein said correction device comprises an exposure control device for making exposure control in correspondence with the target luminance level when the difference between the luminance level of the image signal obtained by said

image sensing sensor, and the target luminance level is smaller than the predetermined value.

14. The apparatus according to claim 1, wherein said apparatus includes an image sensing apparatus.

5 15. The apparatus according to claim 1, wherein said apparatus includes a camera.

16. A control method for controlling an image sensing apparatus, comprising the step of:

10 displaying the image signal obtained by an image sensing sensor on a viewfinder, and correcting the brightness of said viewfinder in accordance with a difference between a luminance level of the image signal obtained by said image sensing sensor, and a target luminance level.

15 17. A computer program product that supplies a control program of an image sensing apparatus including a content of:

20 displaying the image signal obtained by an image sensing sensor on a viewfinder, and correcting the brightness of said viewfinder in accordance with a difference between a luminance level of the image signal obtained by said image sensing sensor, and a target luminance level.

18. The computer program product according to claim 25 17, wherein said computer program product includes a storage medium.